



2019 Corporate Sponsorship



2019 DAWSON COUNTY FOOTBALL

One Community | One Team | One Purpose



Supporting the future leaders of Dawson

Partners in Excellence

*One Community, One Team, One Purpose
Supporting the future leaders of Dawson County*

PARTNER WITH A LEADER

T

Tell All the Dawson County Families, Faculty, Alumni, and Fans About Your Great Business.

I

Identify and Invest With Our Families Which Live in the County. **Buy Local, Spend Local.**

G

Get a Great Return on Your Investment. **WE** Want to Help Your Business Achieve New Heights.

F

Expose Your Business to Our Dawson County Families. Never Underestimate the Loyalty of Our Fans!

R

Raise Your Visibility in the Community With a Partnership That Will Reveal Your Business to Thousands of New Customers Annually.

S

Strengthen and Build Your Business While Helping Us to Build Our Players Into Outstanding Scholars, Athletes, and Community Leaders.



Artwork:

Please provide us with print ready or reproducible material.

If possible, please forward us the ad in digital format either on disk or by email to ttdcsponsors@gmail.com NO LATER THAN 7/19/2019. Preferred formats include eps, pdf, jpg. If you are submitting printed material, please make sure the material is suitable for scanning and we will try our best to reproduce the ad. If you submit a general sketch or instructions we will make every attempt to gener-ate the ad as requested, but the final layout may vary.

To Submit:

Place the price sheet and all related material, along with Full Payment and return to the above address. If you wish to include specific instructions for your ad, Please note them on the back of this page.

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Dawson County Football Corporate Sponsor Order Form



Legend Sponsor <input type="checkbox"/> \$25,000 <i>(Renewal \$20,000)</i>	Gold Sponsor <input type="checkbox"/> \$12,500 <i>(Renewal \$9,000)</i>	Tiger Sponsor <input type="checkbox"/> \$7,500 <i>(Renewal \$6,000)</i>
Maroon Sponsor <input type="checkbox"/> \$3,000 <i>(Renewal \$2,500)</i>	Fence Sponsor <input type="checkbox"/> \$1,000 <i>(Renewal \$800)</i>	Stadium Sponsor <input type="checkbox"/> \$500 <i>(Renewal \$400)</i>

Please send Artwork & Payment to:

Dawson County Tiger Touchdown Club

PO Box 348

Dawsonville, GA 30534

Company Name _____

Contact Person _____

Contact Phone _____

Contact Email _____

Company Address _____

THANK YOU FOR YOUR CONTINUED SUPPORT!

For Internal Use Only

Club Representative: _____

Player _____

Date Received: _____

Check# _____ **Amount** _____



Student Athlete Goals for 2019 & Immediate Needs

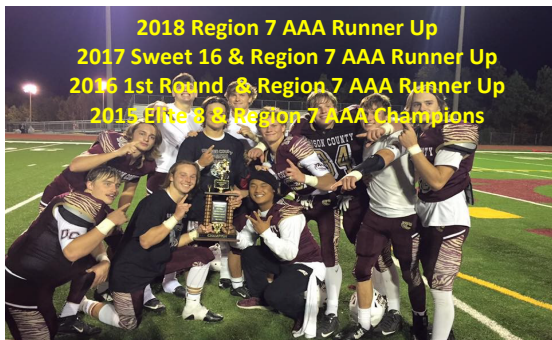
- Upgrade Locker Room
- Replacement / Refurbish Uniforms, Helmets & Pads
- Training Equipment for High, Junior High & Middle School
- Football Practice Field Equipment –Dummies & Shields
- Team Nutrition

**Total Goal to Raise:
\$225,000**



*\$0 Tax Dollars
are given to our
program for football
specific items. Your
generous support
will directly affect the
player's experience
this season and beyond.*

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Varsity Schedule 2019



Corporate Sponsorship Opportunities

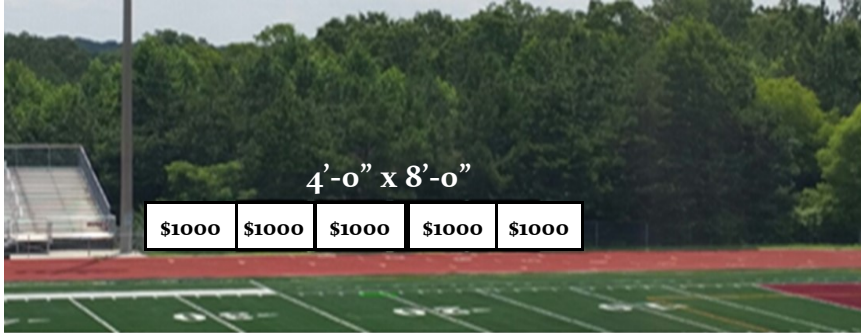
	Game Day Experience	Signage	Tailgate Meals	Website Ad	Tickets for Home Games
Legend \$25,000 (\$20,000—renewal)		Premier Location			12
Gold \$12,500 (\$9,000—renewal)		Score Board			Up to 8
Tiger \$7,500 (\$6,000—renewal)		Sponsor Board			Up to 6
Maroon \$3,000 (\$2,500—renewal)		Sponsor Board			Up to 4
Fence \$1,000 (\$800—renewal)		Fence 4' x 8'			Up to 2
Stadium \$500 (\$400—renewal)		Stadium 3' x 2'			0

Date	School	Location
9-Aug	North Forsyth Scrimmage	Cumming, GA
16-Aug	Open	
23-Aug	Habersham Central *Senior Night	Dawsonville, GA
30-Aug	Chestatee	Gainesville, GA
6-Sept	Open	
13-Sep	West Hall	Oakwood, GA
20-Sep	Denmark	Dawsonville, GA
27-Sep	Lumpkin	Dahlonega, GA
4-Oct	East Hall *Park & Rec Night	Dawsonville, GA
11-Oct	Greater Atlanta Christian *Homecoming	Dawsonville, GA
18-Oct	Open	
25-Oct	Fannin	Dawsonville, GA
1-Nov	Cherokee Bluff	Flowery Branch, GA
8-Nov	North Hall	Gainesville, GA

Game Day Experience: sculpting of package is based on level of sponsorship (i.e. PA announcements, additional flyers @ both concessions, raffles and /or drawings)



Fence Signage

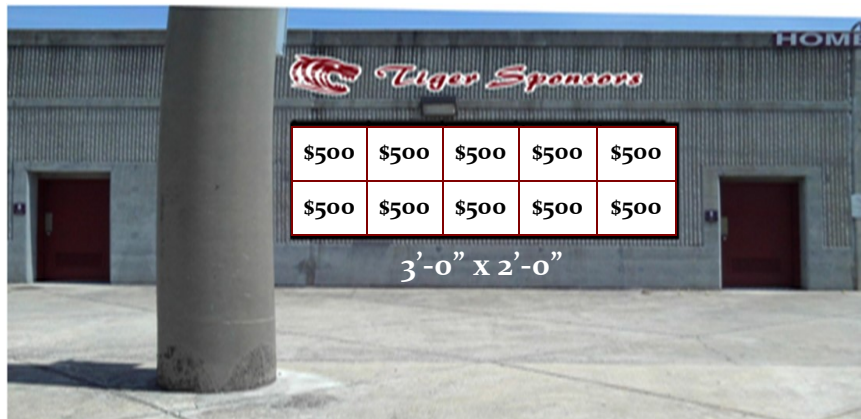


*"We Make A Living By What We Get...
But We Make A Life By What We Give."*

Winston Churchill



Stadium Signage



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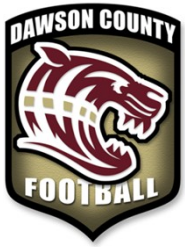
Scoreboard Signage



Corporate Sponsor Board Signage



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Bridging the Gap

Our focus this year is to bridge the gap of Parks & recreation, middle school, junior high and high school program with

One Dawson Philosophy

- **One Dawson** - Athletic Development for all Tiger athletes promoting multisport approach
- **One Team** - Implementing high school football system at all levels
- **One Community** - Not over training so student-athletes can impact community outside of athletic field

One Purpose – DAWSON TIGERS

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Character Development Program



Reaching our local community is at the heart of our program . Each season has a unique theme for our athletes.

2018 Season Theme
"Brotherhood"

2017 Season Theme
"Play the Man"

2016 Season Theme
"Chasing the Lions"

This help our athletes focus efforts on what is important in life — both on and off the field.

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